

## **1) A WEBINAR ON UNLOCKING THE POTENTIAL OF PARTNERSHIPS**

**Event Date:** 04.08.2022

### **About the event:**

ASHINE organized a webinar on "Unlocking the Potential of Partnerships" on August 4, 2022. The webinar was led by Mr. Pranav Mohan, AVP-Business Strategy & Transformation at Eques Capital, who also holds an MBA from the Indian Institute of Management in Ahmedabad and a BE(Hons.) from the University of Manchester in the United Kingdom. During the webinar, Pranav discussed how any idea, from the time it is conceived until it achieves a level of considerable success, involves a large number of stakeholders operating on a variety of levels. It is essential to find the right business partner for the path into entrepreneurship. In addition to that, he discussed how to locate the most suitable business partner for the startup. The webinar offered opportunities for learning and was interactive. At the conclusion of the session, the attendees worked with the speaker to resolve their questions.

Total 85 students, start-up founders & Start-up enthusiast registered for the session.